

Trylo[®]
— Oh-so-pretty-you! —



LOOKBOOK
COLLECTION 2017



BEING IN THE INNERWEAR BUSINESS, WE'RE NOT VERY SEEN YOU COULD SAY,
IN THE LITERAL SENSE. BUT WE'D SURE LIKE TO TELL YOU A FEW THINGS
ABOUT US. WE STARTED OFF IN 1992 AS JUST A COTTON BASED DAY TO DAY
INNERWEAR MANUFACTURING COMPANY. OVER THE YEARS, THINGS CHANGED
QUITE A BIT. TODAY, WE'RE A FASHION HOUSE - RANKED AMONGST INDIA'S
LEADING MANUFACTURERS OF LINGERIE / LOUNGEWEAR.



OUR STATE-OF-THE-ART FACILITY AT SURENDRANAGAR, GUJARAT IS SPREAD
OVER 18,000 YARDS AND IS FILLED WITH THE LATEST TECHNOLOGY AND THE
SHARPEST MINDS. THOUGH WE'VE COME A LONG WAY, WE'VE KEPT THINGS
SIMPLE - ONE OF OUR FOREMOST FILTERS FOR ANYTHING WE CREATE, IS
COMFORT. NO MATTER WHAT THE DESIGN, WE FIRST ENSURE IT IS EASY ON
THE BODY. AND THAT'S WHAT MAKES EVERY PIECE OF TRYLO LINGERIE NOT
JUST PRETTY, BUT PERFECT TOO. THAT'S US, INSIDE OUT.

THE BRAND *Philosophy*

SLOW DOWN A TAD BIT.
LET YOUR HAIR DOWN.
OR TIE IT UP IN A CASUAL BUN.
LOUNGE AROUND.
SOAK IN THE NONCHALANCE.
THE WORLD CAN DO WHAT IT WANTS.
AND THINK WHAT IT DESIRES.
STRETCH.
IT'S GOOD FOR YOU.
NOW BREATHE IN.
AND SLOWLY OUT.
HUM THAT SONG YOU LOVE.
GROOVE ALONG, IF YOU MAY.
RELAX.
AS MUCH AS IT TAKES TO KEEP YOU SANE IN THIS TOPSY-TURVY WORLD.
MAKE SURE THE TIMES YOU'RE CHILLING
ARE TOTALLY WORTH YOUR WHILE.
COS THAT'S WHAT TAKES YOU
TO WHO YOU WERE TRULY MEANT TO BE.
TO YOU, OH-SO-PRETTY-YOU!

LOUNGEWEAR COLLECTION 2017

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T / 1006	08/25
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NIGHTWEAR

MAKE SURE THE TIMES YOU'RE CHILLING
ARE TOTALLY WORTH YOUR WHILE.
COS THAT'S WHAT TAKES YOU
TO WHO YOU WERE TRULY MEANT TO BE.
TO YOU, OH-SO-PRETTY-YOU!



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MASTERING THE ART *of chilling*

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T 1005

P 902

T 1006

A LIFE OF CHILL



P 903

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T
1007

P
904



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*this is
something
you want to
wear.*

Make sure the times you're chilling are totally worth your while. Cos that's what takes you to who you were truly meant to be. To you, *oh-so-pretty-you!*



Look at you.
Oh-so-pretty-you!



P
902

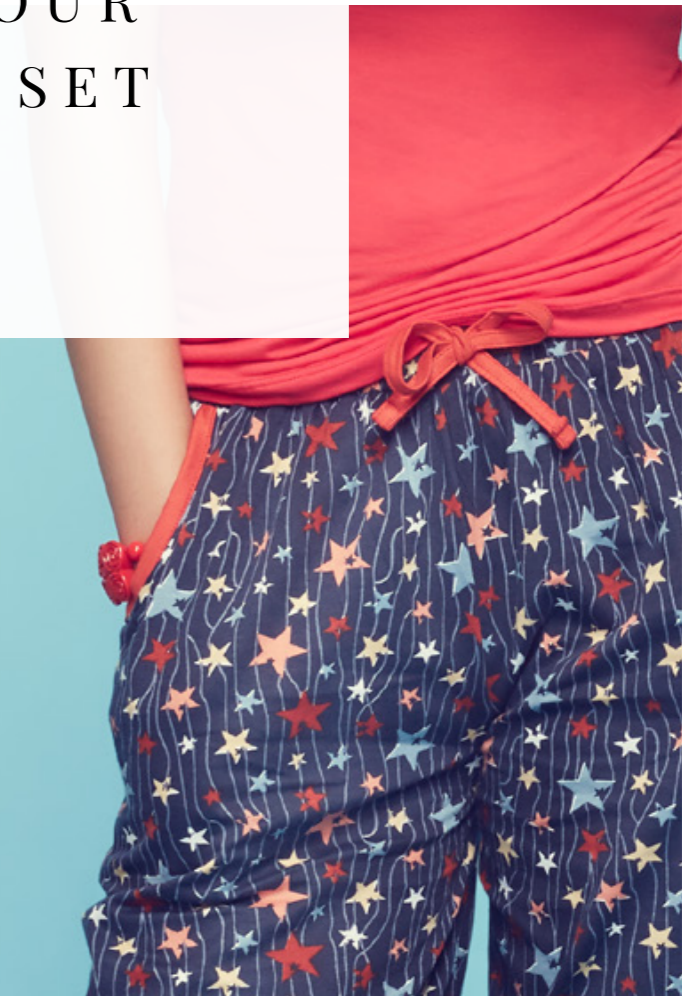
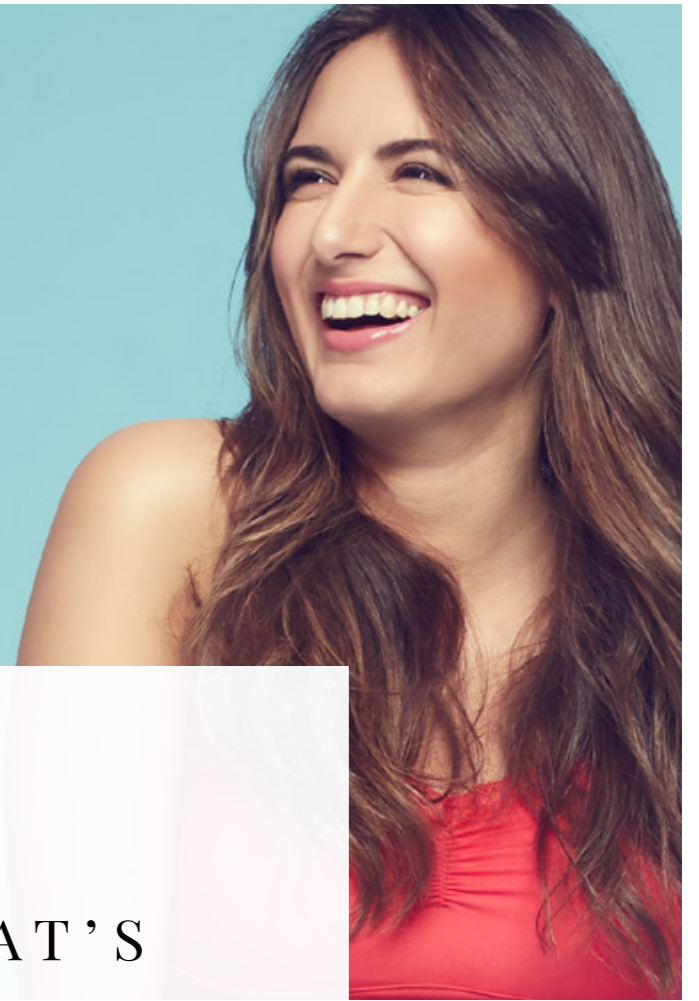
NO
PLAN
OF
ACTION



T
1008

*ease
out.*

WHAT'S
IN OUR
CLOSET



Look at you.
Oh-so-pretty-you!

Devil may care



P
903

procrastinate



lovely



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don't care



TEES ALL OVER / LOUNGEWEAR



I'm going nowhere.
Coming along?



Look at you.
Oh-so-pretty-you!

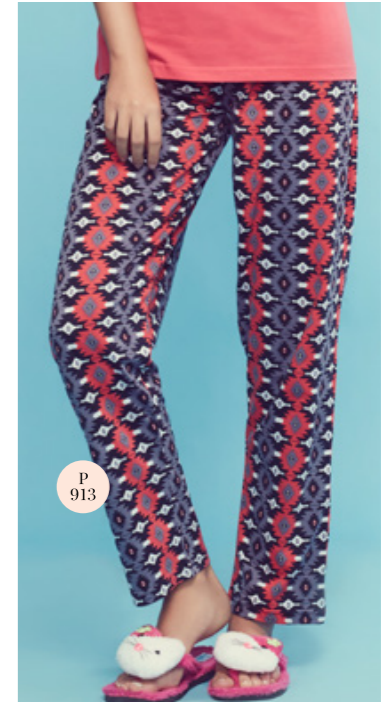


How about a serving of
go-do-what-you-want.



That's so you.
Oh-so-pretty-you!

Look at you.
Oh-so-pretty-you!



PAJAMAS ALL OVER / LOUNGEWEAR



TRYLO
Oh-so-pretty-you!

Stretch.

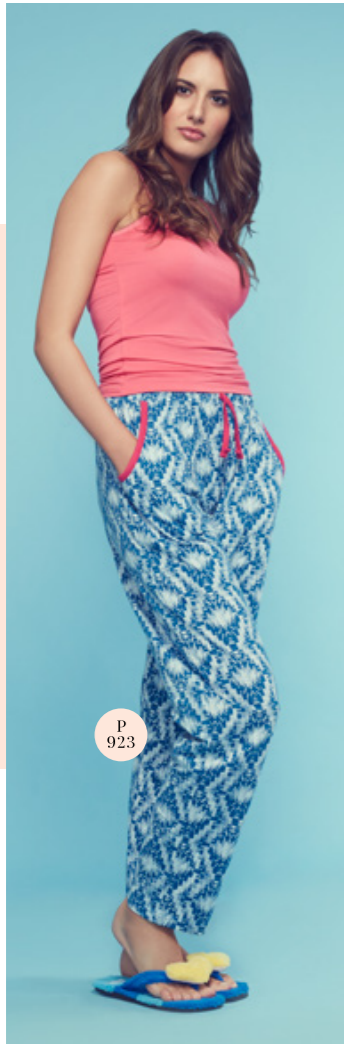


Oh

Stretch

That's so you.
Oh-so-pretty-you!

I'm mastering the art of
chilling. Please don't disturb.



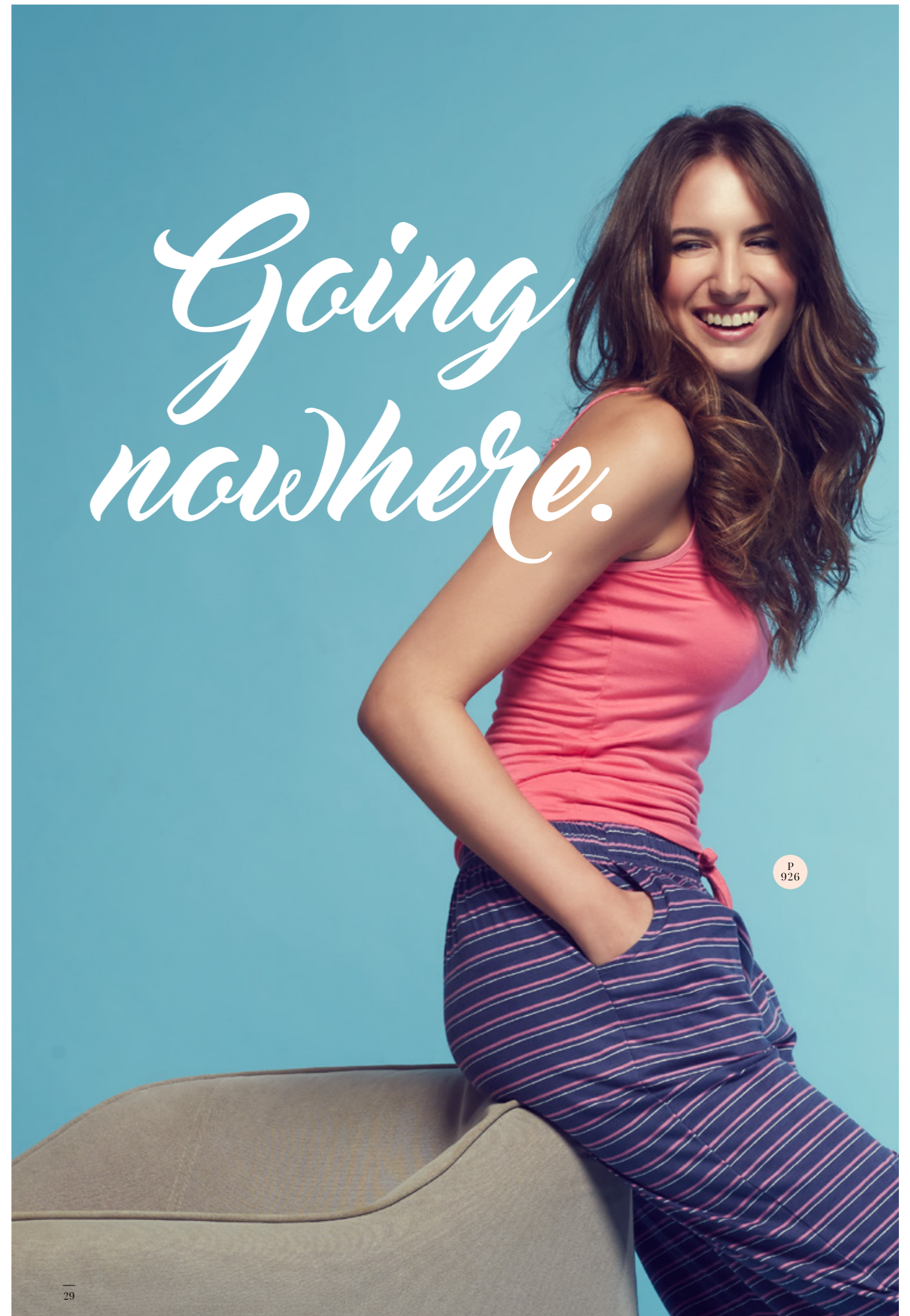
That's so you.
Oh-so-pretty-you!



I'm in deep thought.
About absolutely nothing.



Going
nowhere.

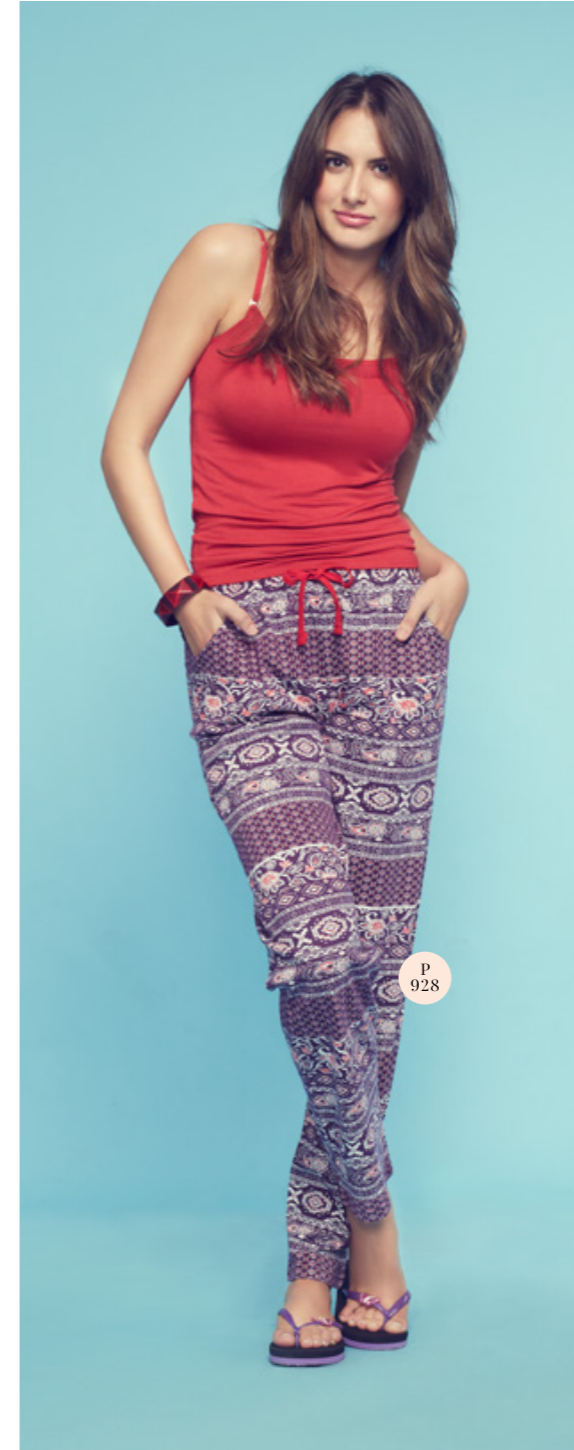


Look at you.
Oh-so-pretty-you!



Whatever!

P
927



P
928



P
929

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